

## KNOWDLE AI TECHNOLOGIES

### Contact

Knowdle AI Technologies, Group,S.L.  
Tel 910 800 000  
investors@knowdle.com

### Sector

AI - Internet

### Current Team

**Chairman of Advisory Board: Rodolfo Carpintier**  
Large financial experience on international markets.

**Founder and CTO. Felipe García (Knowdler)** old runner of Internet and AI Technologies.

**Principal Research. Pedro García.** Founder and Scientist (Mathematics)

All team: <https://www.knowdle.ai/team>

### Alliances / Partners

Telefónica España.  
Intelligent. S.L.  
Everis / NTT (on progress)  
Accenture Italy & TIM (soon)

### Financial report

State: Product available & Commercializing.  
Assessment POST MONEY 5M€  
Previous Investments: 1,2M€ F.O. & 4M€ R&D public grants

✓ **Needed investment: 1M€ 20%**

### Funds use

- English & Italian Version
- Additional Autonomous Robots
- AWS Marketplace registration and setting up
- International early stages deployment
- Partners & commercial activity support

### BUSINESS DESCRIPTION

Knowdle AI Collective Engine is the definitive revenue exponential enabler. **WE ACCELERATE GROWTH** by setting up Exponential People, Organizations and Economies: Helping them to build the businesses of the future creating AI collective intelligence infrastructures and solutions. The only Bioinspired Collective Intelligence algorithm running that increases revenues.

### PROBLEM

Every human being makes about 35,000 conscious daily decisions. Most of them are collective (friends, family, colleagues...) Only collective intelligence can provide a highly successful ratio of decisions. Moreover, we can predict better the next decision because KNOWDLE know in which context you make the right decision due that we have huge amount of sources (weather, news, entertainment...) and our motivations.

### SOLUTION

Knowdle delivers real time artificial collective intelligent operational and business insights from real time analytics on streaming and historical data to operations, IT, security and business teams at the world's largest organizations. The KNOWDLE KWS Platform collects, enhances and analyzes machine, business and operational knowledge, at scale, from across the enterprise. KWS provide smart business solutions to increase your benefits (cutting costs and increasing sales at the same time...)

### TARGET MARKET

Our MVS (Minimum Viable Segment) is a product oriented companies that need a wide customer profiles, as Telco's, media and entertainment, and product/services companies that need to increase sales at the same time to be more competitive.

### COMPETITORS

The only one of the 100 AI best startups with a running bioinspired collective intelligence algorithm: [www.cbinsights.com/research/artificial-intelligence-top-startups/](http://www.cbinsights.com/research/artificial-intelligence-top-startups/)

### COMPETITIVE ADVANTAJE

The only one company with a unique and disruptive Bioinspired Collective Intelligence algorithm over a very high scalable platform that provide AI solutions that reduce costs at the same increase sales, with a very dynamic customer profiling and autonomous robots handling, 20% more than neural networks oriented AI solutions.

### BUSINESS MODEL

B2C, B2B2C, B2B and e-commerce solutions.

All services provide as Wisdom as a Service Marketplace: [www.knowdle.ai/kws](http://www.knowdle.ai/kws)

### MAIN MILESTONES

2014 First beta release KaaS  
2017 First BUAALA TV large launch  
2018 IaaS Collective Intelligence Algorithm release  
2019 Six patents on progress.  
2019 Jun SME release  
2019 December English (Multilanguage) release

	Financial results (€)			Financial projection (€)			
	2017	2018	2019	2020	2021	2022	
Revenue	317.086€	634.594€	2.390.295€	6.016.280€	15.425.516€	34.028.587€	
Expenses	-72.704 €	-201.592€	-1.685.417€	-3.912.744€	-8.607.945€	-15.472.477€	
EBITDA	37.038 €	190.295€	123.773€	838.735€	957.088€	2.844.836€	



## SALES & CUSTOMERS

Our B2C platform for media ad entertainment have more than 200.000 profiles and more than 75.000 buaalazers.

Big Companies for B2B (either B2B2C): Estrella Galicia.

We are deploying a Partnership Program for Integratos like Telefónica Soluciones, Accenture, NAE, Ibermática... to grow up faster.

## INTEGRATION & USE CASES

### Use cases

- MEDIA: BUAALA is the large autonomous solution in MEDIA and Entertainment operating with more than 75.000 users
- TAALENTFY: unique job and talent solution that learn about team and who is the best candidate for a job or task depending of the team who will be working on.
- RUTALIA: collective intelligence apply to logistic and mobility sector
- KNOWDLE ROBOTICS & ESTRELLA GALICIA: Industry 4.0 solutions
- FINTECH: risk collective intelligence solution and cash flow optimization

## PROJECT TEAM



**Position:** Chairman of the Advisory Board  
**Experience:** 30 years

With 30 years of experience, he is executive director of Digital Assets Deployment (DAD), a business incubator of High Technology and Internet with participation in more than 20 leading projects in the sector. "When you come from the 20th century, understanding the 21st century is complex, but the reality is that artificial intelligence will radically change business models".



**Position:** Founder & CTO  
**Experience:** 35 years

Internet and AI old runner. Responsible for the creation of the algorithm and AI architecture, Felipe is an expert on the digital world in all its aspects.

A long professional career leading the engineering and technical architecture of large ISP operators in this country allow him to have the vision and leadership to be responsible for an entire ecosystem of technological start-ups.



**Position:** Founder and Principal Research  
**Experience:** 10 years

Passionate research of mathematical algorithm and the new technologies, his main research areas are Computation Theory, Topology and Geometry.

He gave conferences in many countries of Europe, America and Asia, and wrote research articles in many scientific reviews. Pedro is the Collective Intelligence Algorithm creator.